Square

July 31, 2023

Seller name +Square



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Agenda:

-> Business goals
-> A Future with Square for Retail
-> Next Steps

{Retailer Name}’s business challenges:

-> Revenue growth is plateauing
-> Out of date hardware
-> Struggling to empower and delegate to staff with confidence

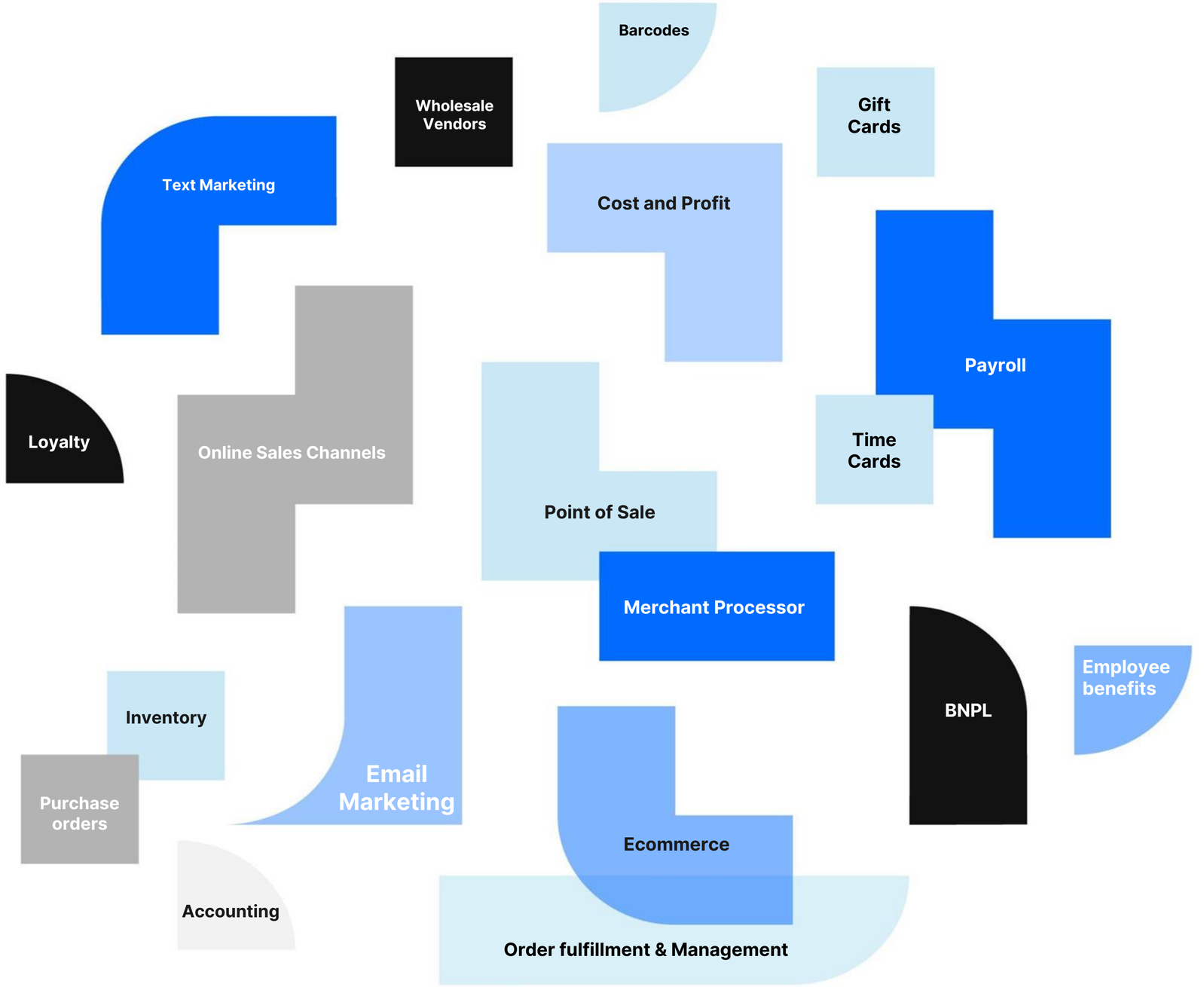
The challenges facing retailers today:

- Rising costs
- Increasing sales channels while managing staff and inventory
- Creating an omnichannel customer experience with changing consumer demand
- Labor shortages
- Competition from big-box stores and online marketplaces
- Economic uncertainty

Square

Many solutions that aren’t connected.

Using tools from many different places can make it difficult to train staff, sync data, and work together for your business.



Impacts on your business:

73%

of consumers said they'd prefer automation over live staff members in at least one area of a business. (Future of Commerce Report 2023)

On average,

8%

Of stock perishes or is discarded annually adding up to $163 billion worth wasted each year (Bloomberg, Avery).

44%

of CIOs believe legacy systems are a barrier to growth for their company (Datascience).

Square

Simplify day-to-day management with an intuitive point-of-sale system that connects inventory, sales, employees, and customers in an all-in-one platform.



Square for Retail is built for all that.



01. More ways to sell



02. Simplified inventory management



03. Center around customers



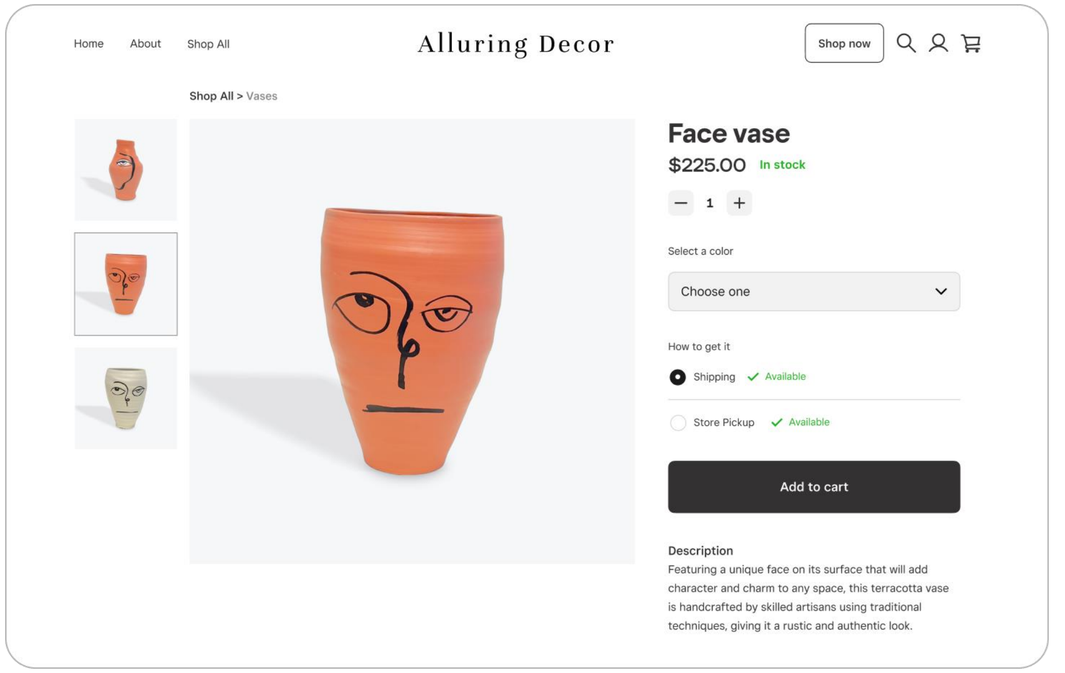
04. Streamline your operations

Square

Sell in many places, sync the sales in one.

- Accept every major payment type with every tap, dip, or swipe.
- Offer a buy-now, pay-later option with Cash App AfterPay.
- Send invoices for deposit and payment requests.
- Sell gift cards.
- Create subscriptions for customers to purchase.
- Set up a customizable Square Online eCommerce site or integrate your own.
- Attract new customers on Google, Facebook, and Instagram.



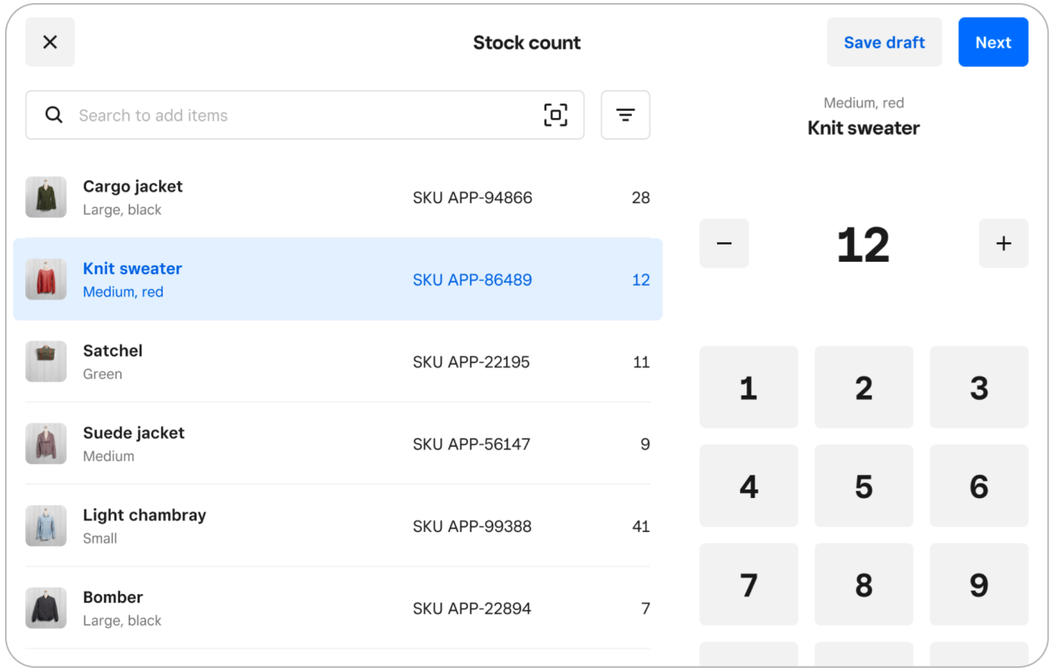


Square

Simplified workflows save you time.

- Manage purchase orders.
- Save time with bulk editing and stock receiving.
- Conduct cycle and full counts.
- Stay ahead with low stock alerts and automatic purchase orders.
- Transfer stock between locations.
- Print barcode labels.
- Understand inventory sell-through.



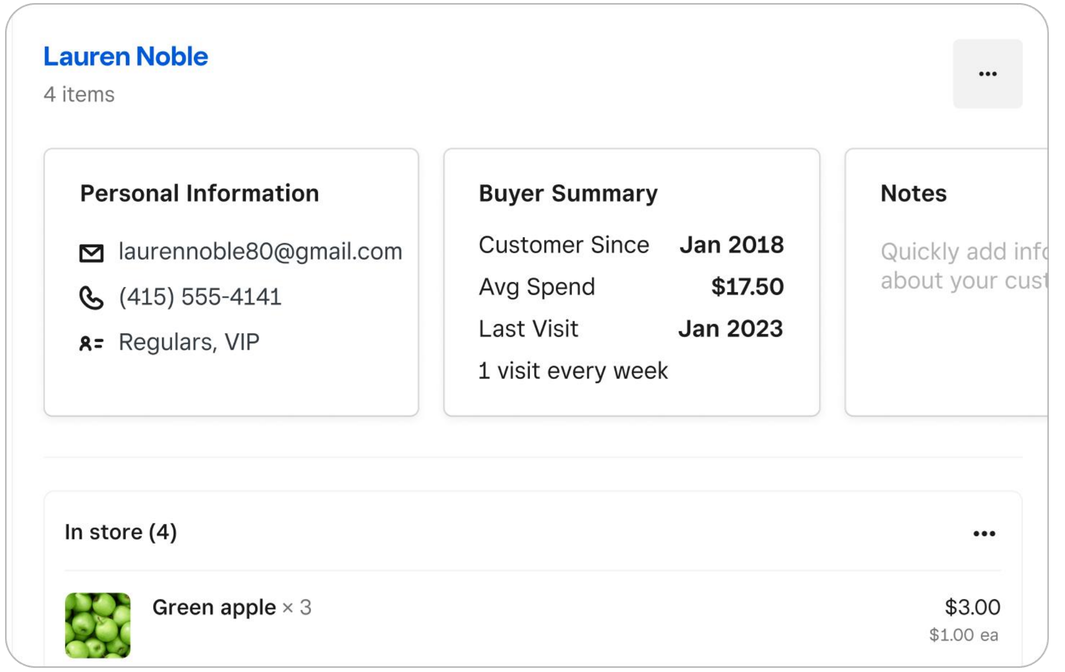


Square

Keep people coming back.

- Sync customer profiles across locations and online automatically.
- Create automatic discounts synced across channels.
- Centralize messaging from your online site or Meta messenger.
- Reach even more customers with:
  - Square Loyalty
  - Square Marketing
  - Square Text Message Marketing



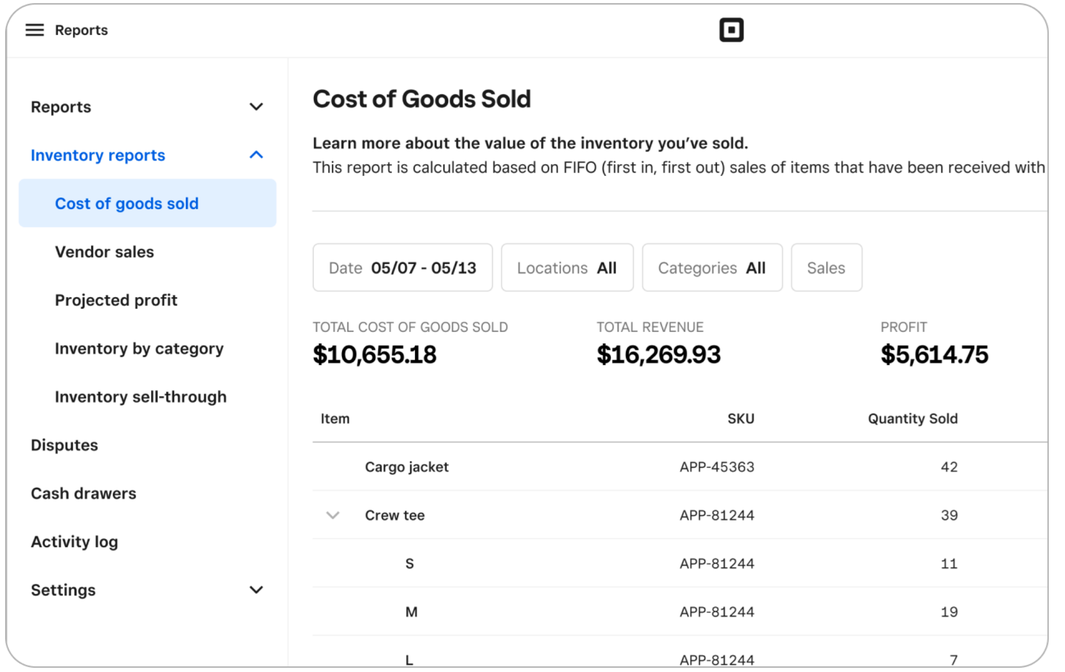


Square

Get more done with less stress.

- Take action with insightful reports.
- Integrate third-party tools.
- Manage money with Square Banking.
- Get team tools to:
  - Assign roles and grant permissions or restrict access
  - Clock in and out at your POS
  - Pay staff with Square Payroll





Square

Under one roof:

- Checkout + Payments
- Inventory Management
- ECommerce + In-store
- Timecards, Scheduling + Payroll
- Marketing + Loyalty
- Gift Cards + Invoicing



Square

“When you're a small business owner, you wear so many different hats. To have one system just makes a whole lot more sense. To have the ease of mind that those systems are talking to each other.”

— Leah Donahue, owner of Brigid & Bess - Charlottesville, VA



Hardware



Software

Point of sale

Online

Transactions

Payroll

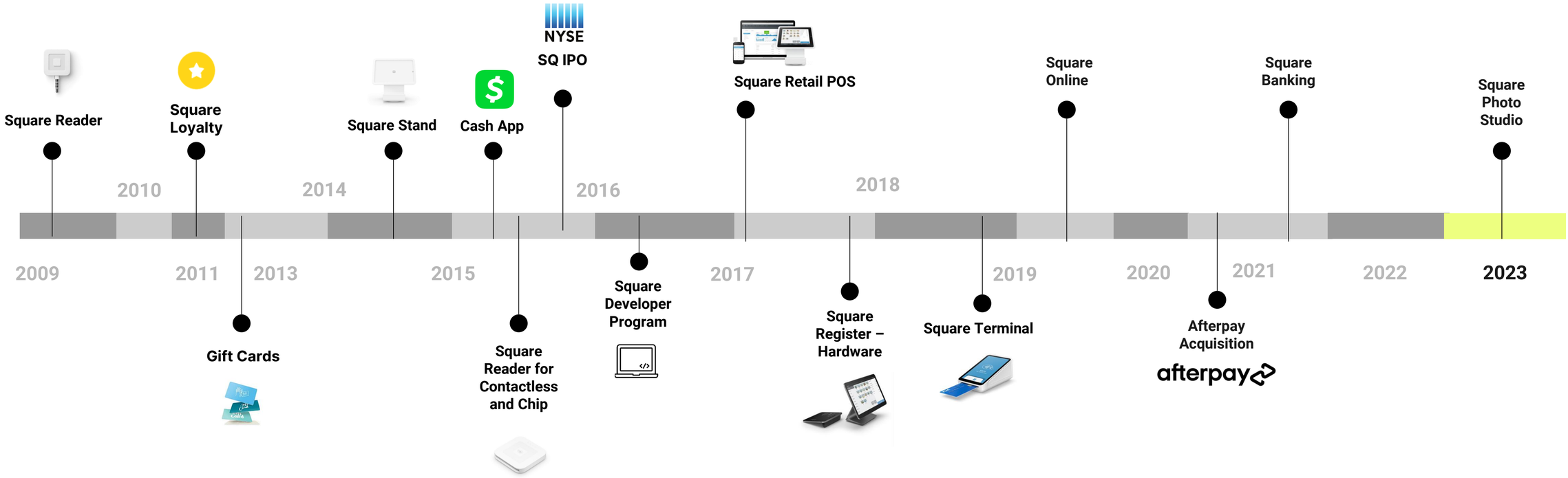
Marketing

Loans

Payments

- Credit card processing (Online / in-store)
- PCI compliance
- Dispute management
- Cash App Afterpay acceptance (Online / in-store)

Always evolving, always staying ahead of the market.



Thousands of retailers are already powered by Square.



















Square

We’re here for you:

- Dedicated onboarding partner
  - Migration from old platform
  - Training
- Agency designers
  - Build your online store
- Phone support 24/7
- Chat support
- Seller Community



Our plans:

Square for Retail Plus

For expanding businesses, sign up for advanced inventory tools, barcode label printing, COGS reports, and more.

Processing rates per transaction:
2.5% + 10 cents (in person)
2.9% + 30 cents (online)

$89/mo. per location
+ processing fees*

Square for Retail Premium

For established businesses, get a plan that helps you scale, fits your exact needs, and includes one-on-one onboarding support.

Tailored pricing
Eligibility applies†

Add-ons:

- Shifts
- Team
- Payroll
- Loyalty
- Email Marketing
- Text Marketing
- Square Online
- Appointments
- Invoices

*The rate of 2.5% + 10 cents for in-person payments is only applicable to payments processed when signed in to a Square for Retail Plus account on the Square Retail POS.

†Custom pricing may be available if you process more than $250K per year. Discounts on optional add-ons. Eligibility required. Contact sales.

Our plans:

Square for Retail Free

Get the basics to sell in-store and online.

$0 - No monthly fee

Includes:

- Square Retail POS on unlimited devices
- Basic inventory management
- Free Online store
- Exchanges
- Mon - Fri Support

Processing rates per transaction:
2.6% + 15 cents (in person)
2.9% + 30 cents (online)

Square for Retail Plus

Manage your business with advanced inventory tools and reports.

$89 per month, per location

Includes Free plan and:

- Advanced inventory management
- Barcode label printing
- COGS and inventory reports
- Multi-location returns and transfers
- 24/7 Support

Processing rates per transaction:
2.5% + 10 cents (in person)
2.9% + 30 cents (online)

Square for Retail Premium

For established businesses, get a plan that helps you scale, fits your exact needs, and includes one-on-one onboarding support.

Integrated add-ons:



Tailored pricing

Eligibility applies†

Next steps

1. Your future with Square for Retail
2. Solution Demo
3. Proposal
4. Implementation specialist
5. Go live

Thank you!

Appendix

Integrations and partner solutions

Inventory

- Shopventory (Thrive)
- SKU IQ
- Deli Label
- Faire
- Finale
- Yellow Dog

Accounting

- Xero
- QuickBooks

eCom / Shipping

- Xero
- QuickBooks
- Magento
- Shippo
- Google Product Listings

Labor Management

- 7Shifts
- Homebase
- WhenIWork

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"As we've grown in size and complexity, Square has kept up and matched our needs. As we realized our business needed to evolve, Square has kept up with the curve."

— Mat Pond - Owner, The Epicurean Trader



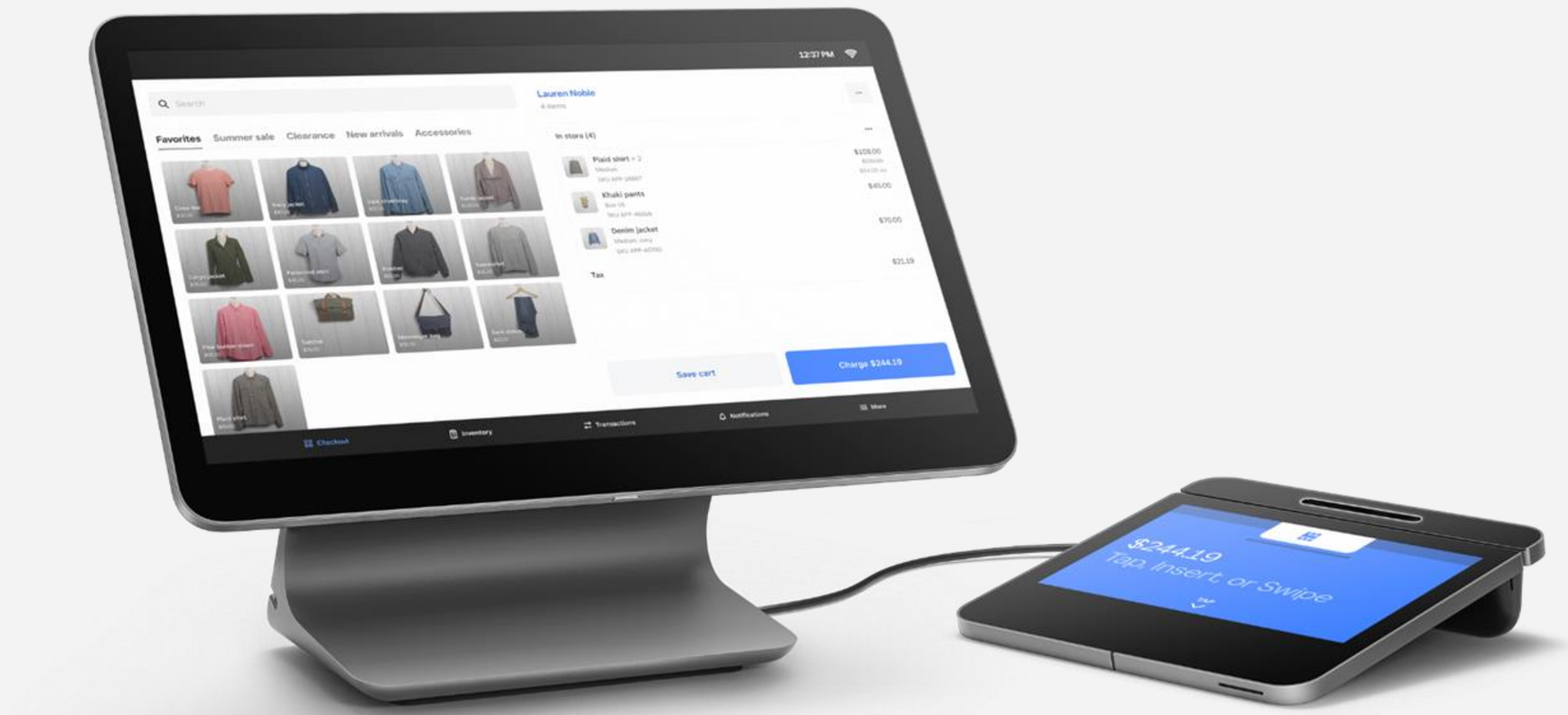
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“Square for Retail really lends my team to be able to confidently go into the Dashboard and look at sales or other KPIs and be able to adjust to the business and make decisions when they are the leader in the shop”

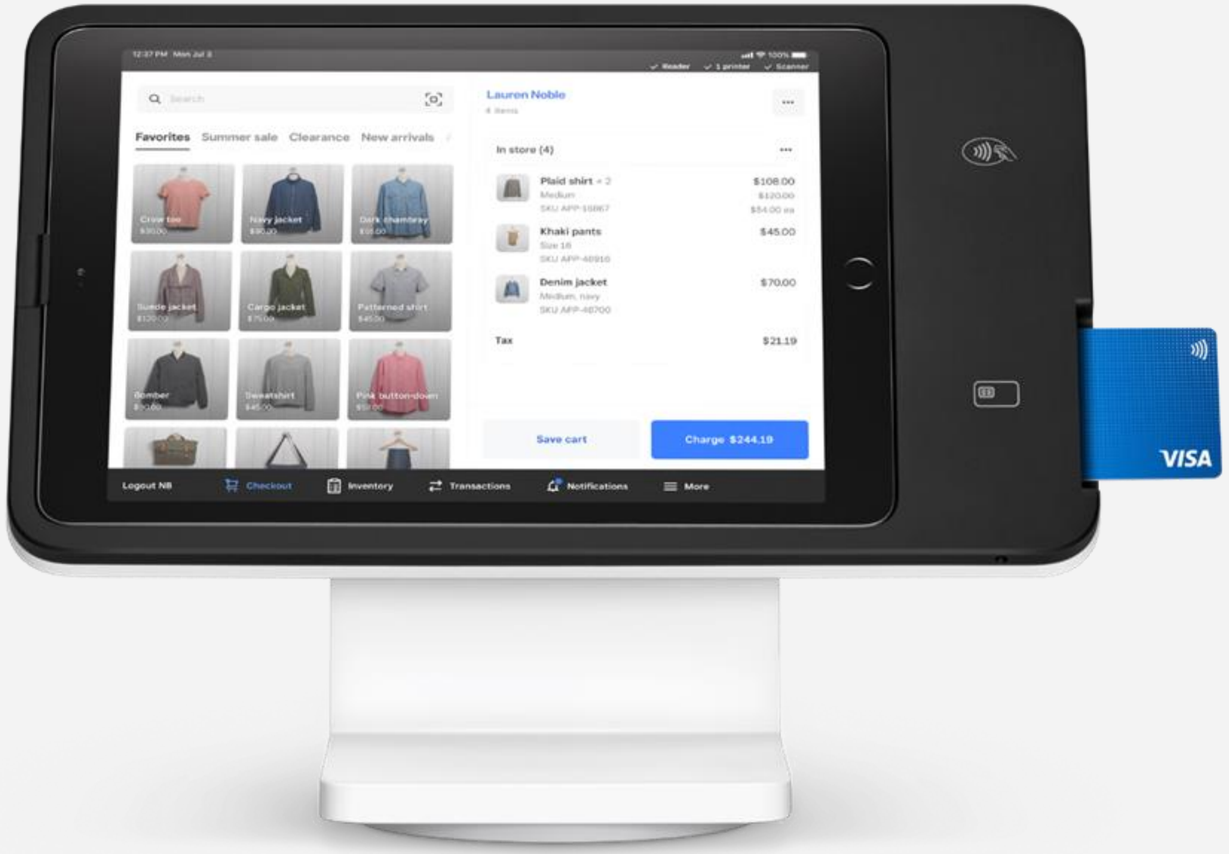
— Joe Perry - Wild Muse (Area 15's retail store) General Manager



Square Register



Square Stand



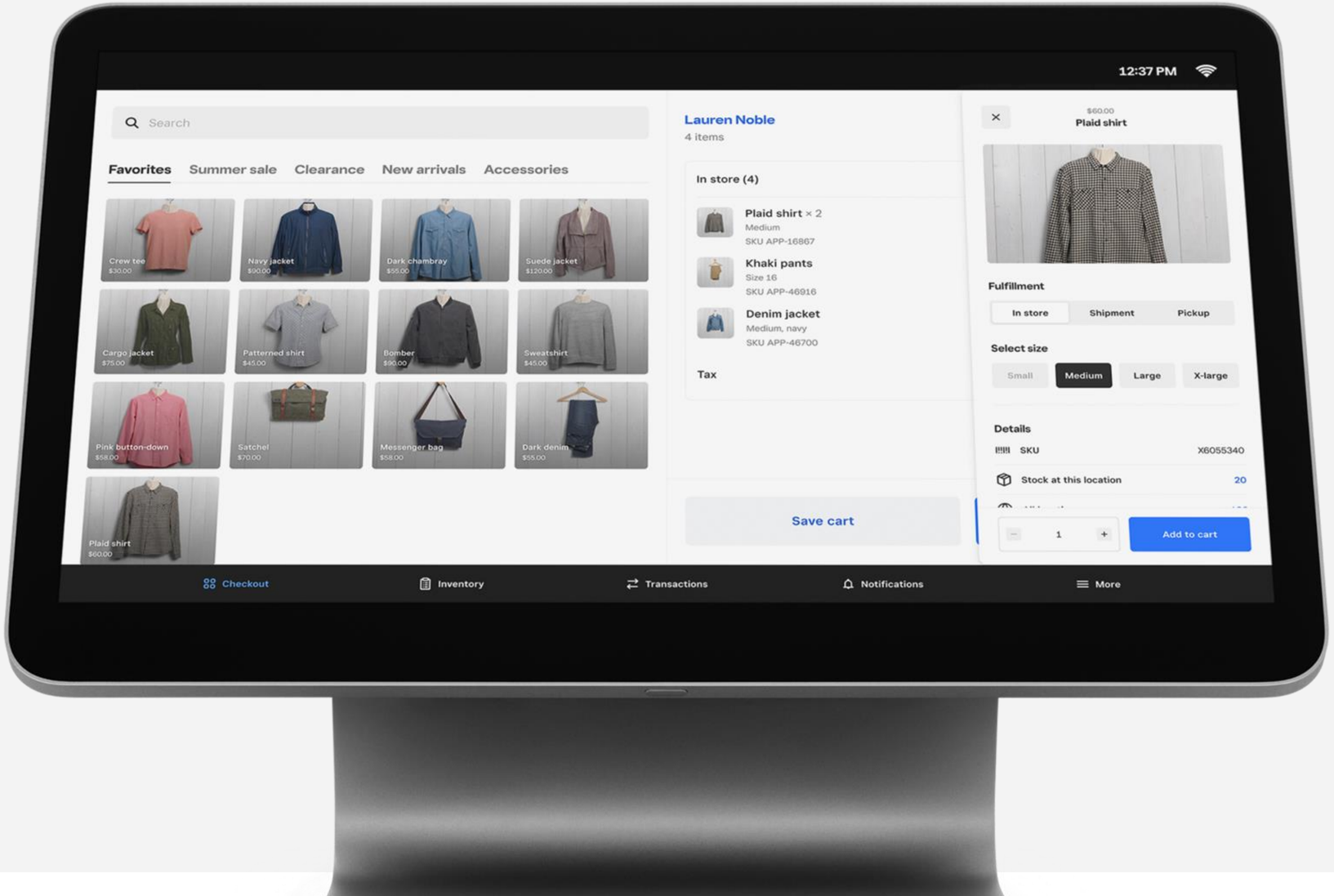
Square Terminal



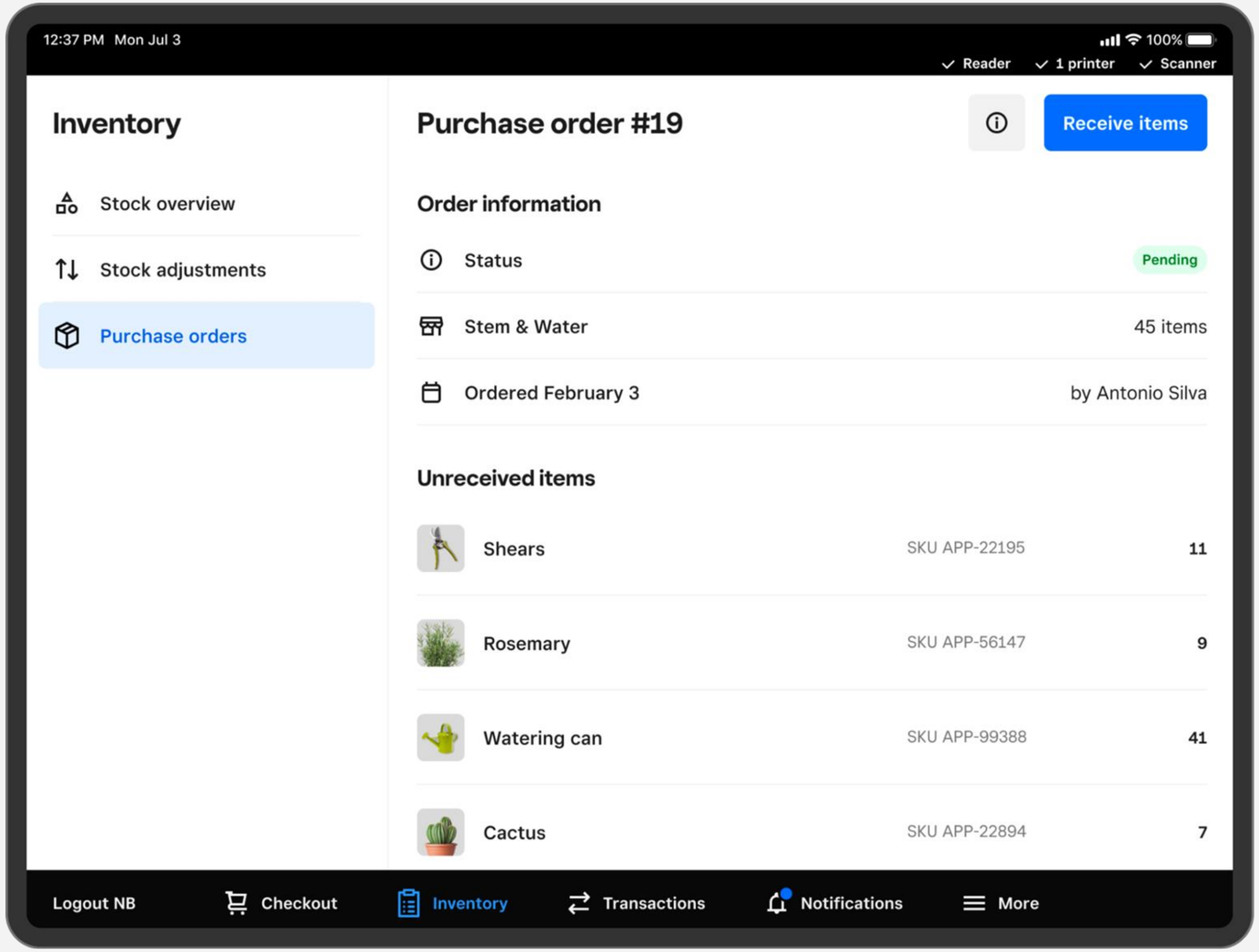
Retail hardware bundle



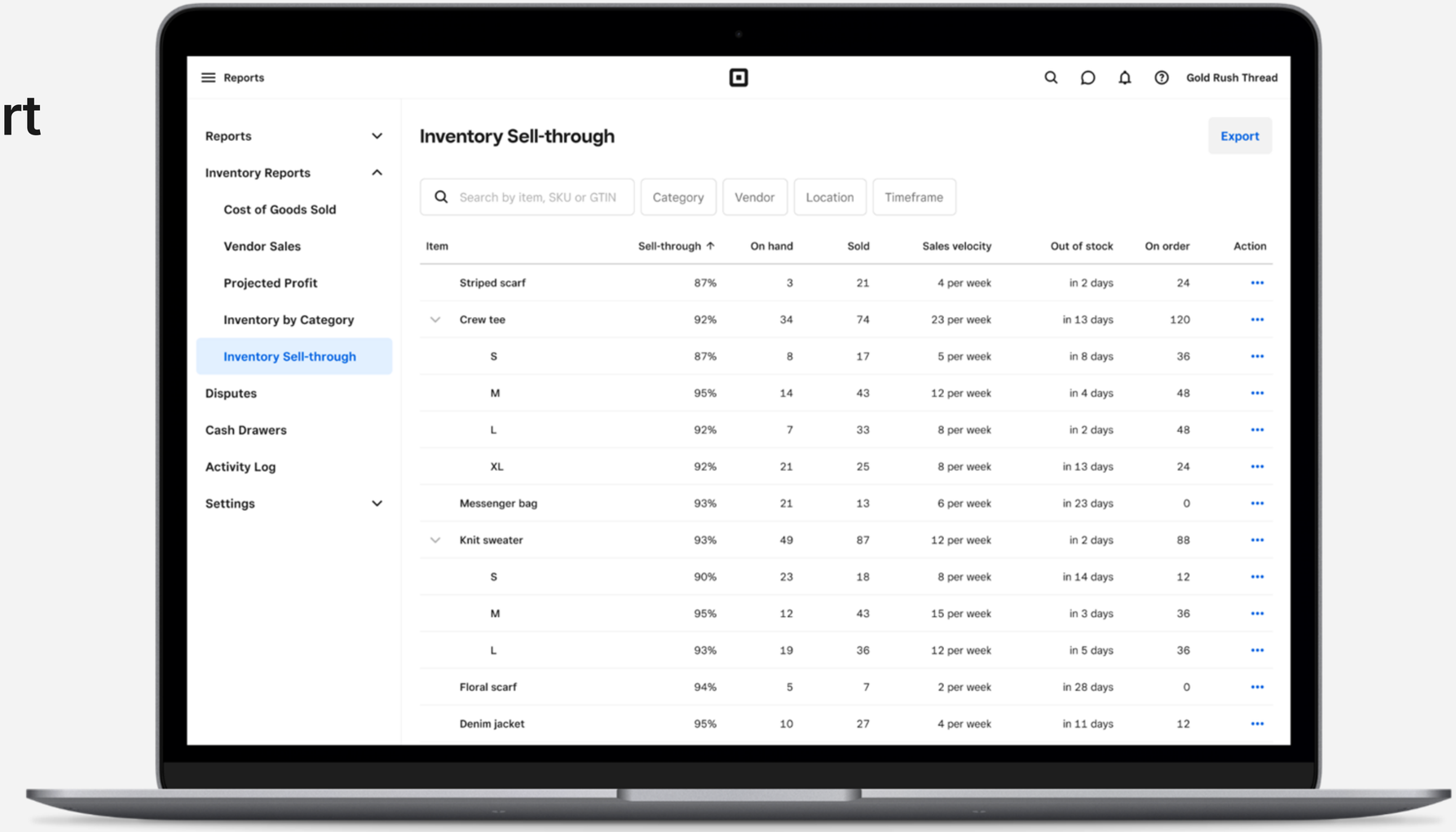
Checkout cart



Purchase Order



Inventory sell through report



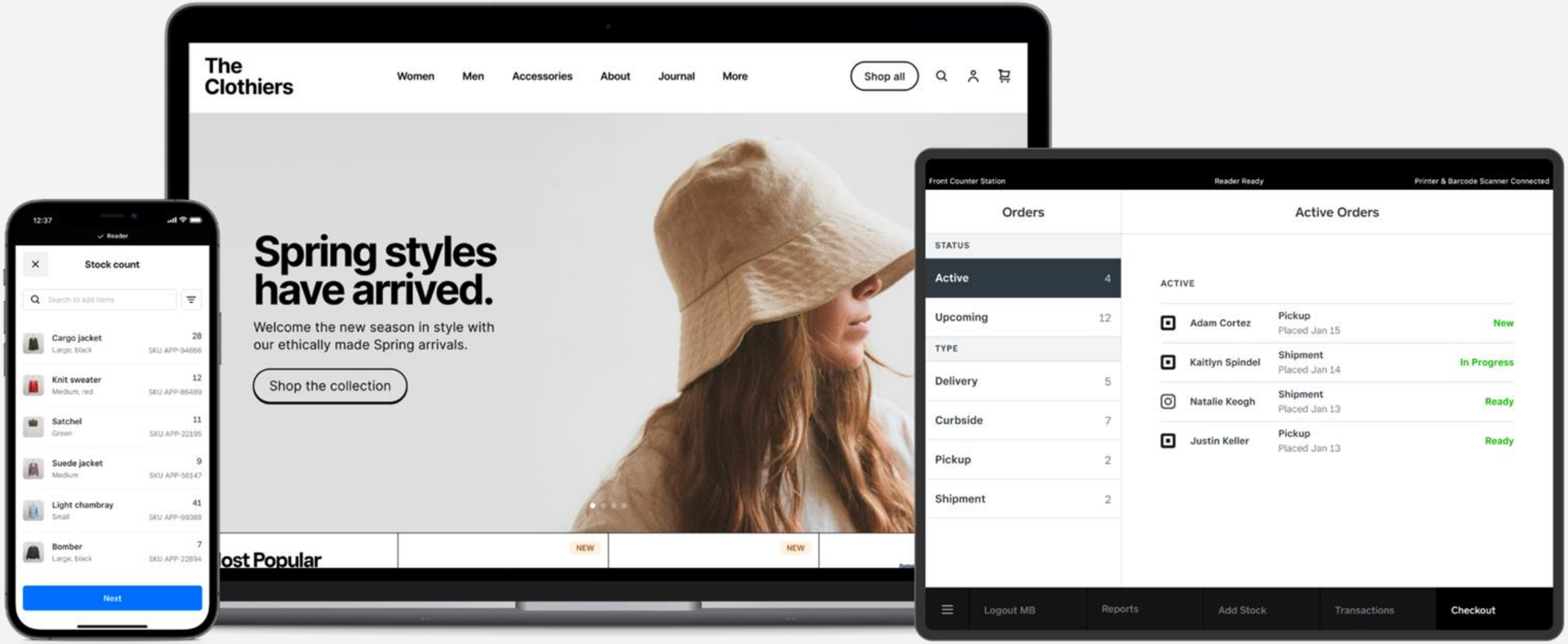

The Clothiers
Women
Men
Accessories
About
Journal
More
Shop all
Spring styles have arrived.
Welcome the new season in style with our ethically made Spring arrivals.
Shop the collection
NEW
NEW
12:37
Reader
Stock count
Search to add items
Cargo jacket
Large, black
28
SKU APP-94666
Knit sweater
Medium, red
12
SKU APP-86489
Satchel
Green
11
SKU APP-22195
Suede jacket
Medium
9
SKU APP-56147
Light chambray
Small
41
SKU APP-99388
Bomber
Large, black
7
SKU APP-22894
Next
Front Counter Station
Reader Ready
Printer & Barcode Scanner Connected
Orders
Active Orders
STATUS
Active 4
Upcoming 12
TYPE
Delivery 5
Curbside 7
Pickup 2
Shipment 2
ACTIVE
Adam Cortez
Pickup
Placed Jan 15
New
Kaitlyn Spindel
Shipment
Placed Jan 14
In Progress
Natalie Keogh
Shipment
Placed Jan 13
Ready
Justin Keller
Pickup
Placed Jan 13
Ready
Logout MB
Reports
Add Stock
Transactions
Checkout

Photo Studio

